



## How sports policies contribute to economic development and European citizenship.

Analysis of the similarities and differences between volunteers and professionals in the “Fédération Française de Voile”.

**Michel DUCLOT\* and Jacques CATHELINEAU\*\***

*\* Professor at Joseph Fourier University, Grenoble, France and FFVoile Councillor, in charge of the Training Department.*

*\*\* FFVoile Manager of the Training Department & social and professional coaching for high level competitors.*

- Definition of participants and recent evolutions
- Missions, means of governance and finance
- Economic and social consequences



## Definition of a sports leader

**A volunteer sports leader is politically and/or technically passionate about sport.**

**His functions :**

- president,
  - treasurer,
  - general secretary,
  - commission manager
- (sports, finance, project, structure, etc...).**



## Definition of technical sports executive

**A technical sports executive is a salary-earner and technically competent.**

**His functions :**

- instructor,
- coach,
- qualified technical manager,
- director,
- umpire, etc...



## Definition of participants and recent evolutions



## Distribution and recent evolution of management and professionals

### Two ageing populations :

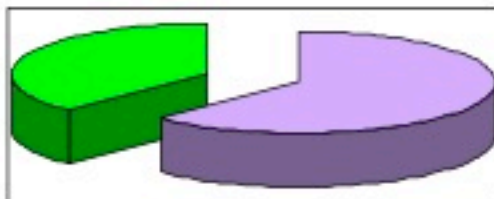
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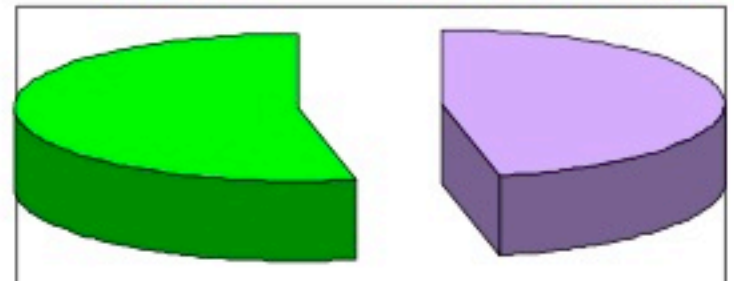
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■ Dirigeants  
■ Cadres techniques

Volunteers  
Technical managers



■ Dirigeants ■ Cadres techniques  
Volunteers Technical managers



## Missions, means of governance and finance

- Sport de haut niveau  
(Elite)
- Sport de masse  
(Sport for all)
- Formation des pratiquants  
(Training of participants)



## 3 missions for French sports

### For sailing :

**2 millions participants**

**1 300 Clubs**

**250 000 FFVoile permit-holders**

**200 000 novices / year**

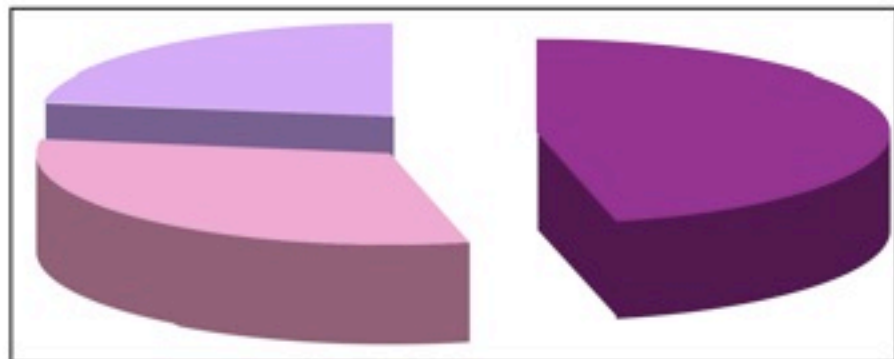
**5 000 competitions.**

**5 000 directors**

**3 700 volunteer executives (partial time # 1500 full time)**

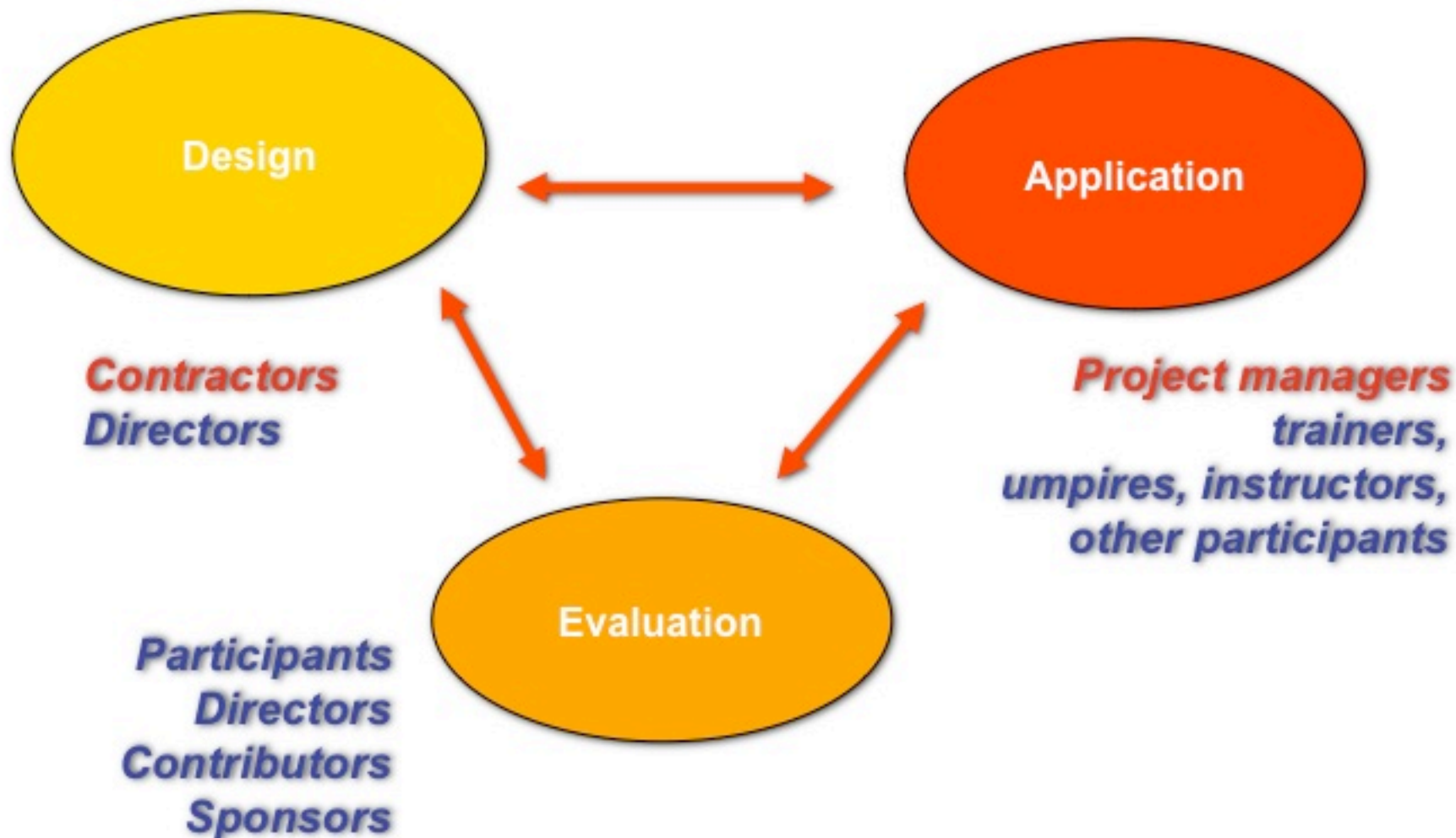
**1 300 technical managers**

**250 High-Level participants (elite)**



Financial volumes

## Means of Governance

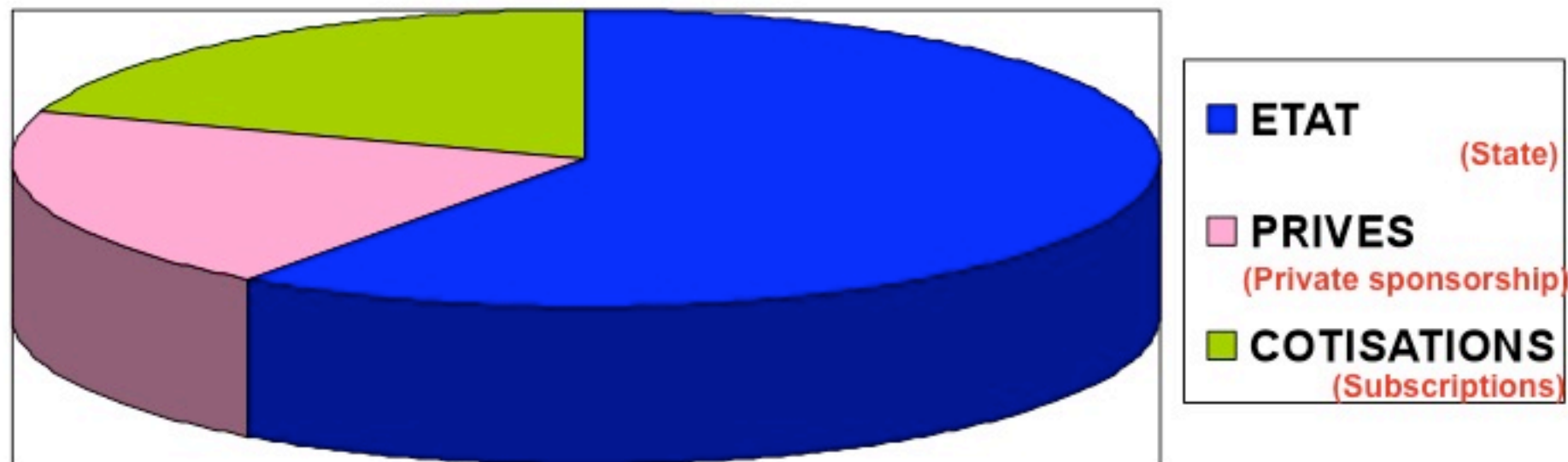




## Financing

3 sources of finance :

*State – private sponsorship - internal resources (subscriptions)*



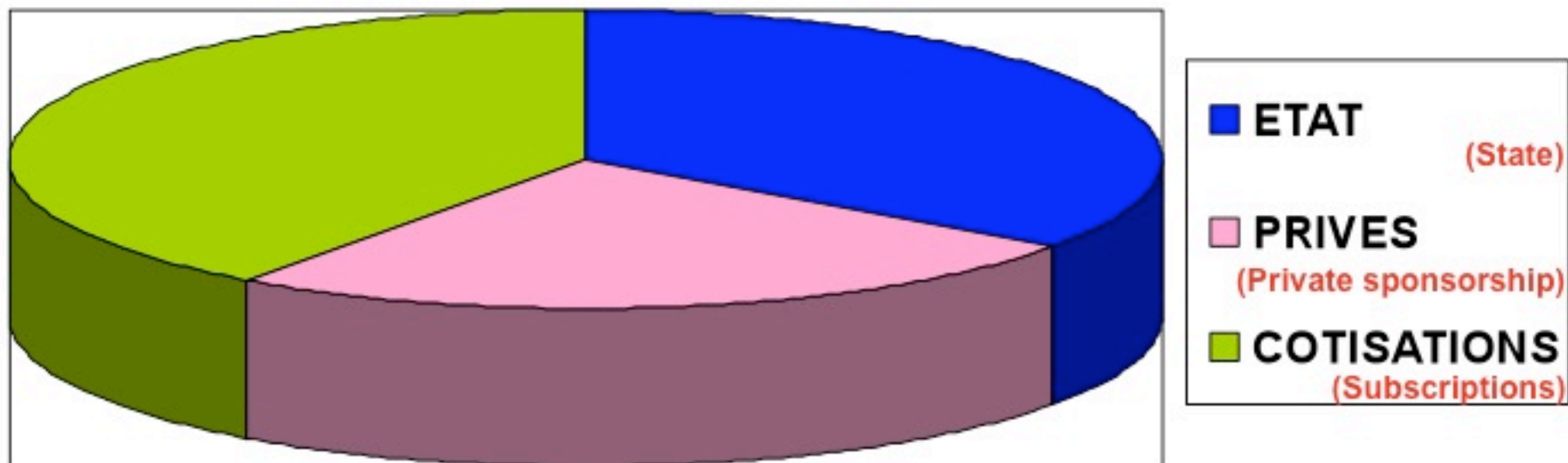
## Finance

### 3 PARTIALLY CONVERGING POLICIES :

**State** / OBJECTIVES :  $A + B + C$

**Private sponsorship** / OBJECTIVES :  $D + E$

**Internal resources (subscriptions)** / OBJECTIVES :  $A + B + C + D + E + F$







## Two current trends



***Professionalizing High-Level Competitors and Privatisation of Sports Participation***

## Economic capital generated by sports

***VAT on Sailing equipment = Public financing of organized sports***

- = Budget of Sports Ministry (less than 1% of National budget)
- + Budget of CNDS (Centre National Développement Sport)
- + Budget of local government
- + Budget of local communities



## Social Capital Generated by Sports Activities

*Governance complexity*

+

*Financial Complexity*

+

*Relational Complexity*

=

*Specific skills transferable  
to other professional fields*





## Cultural Capital Generated by Sports Activities



*Cultural capital of sailing*  
=  
*Social bond*  
+  
*Maritime culture*  
+  
*Achievement culture*  
+  
*Sustainable development*  
+  
*Educational interest*

## A Contribution to Training in European Citizenship

*Sense of responsibility,*

+

*Confidence*

+

*Understanding of others*

=

*Contribution to European  
Citizenship*



## A Contribution to Training in European Citizenship : *Sense of Responsibility*

***Practice of sailing  
navigation  
develops qualities  
inherent to life at  
sea : responsibility,  
solidarity and  
respect for the  
environment***





## **A Contribution to Training in European Citizenship :** *Self-confidence, trust in institutions and in the future*

**Confidence is a  
result of a positive  
experience of  
personal and  
collective progress  
made through  
discovering the  
maritime  
environment and  
sailing races.**



## **A Contribution to Training in European Citizenship :** *Understanding others*

***Understanding others emerges through the adoption of international regulations and various sea and competition customs***





**How sports policies contribute to  
economic development and  
European citizenship in France**



**Thank you for your attention !**